

Press Release

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NETWORK AUDIO VISUAL Pty Ltd & RUNCO

WHAT DO YOU GIVE SOMEONE WHO HAS EVERYTHING?
HOW ABOUT A \$200,000 3 CHIP 1080P RUNCO PROJECTOR?

Network Audio Visual the Australian distributor of Runco has recently delivered the first 1080P 3 chip Runco DLP outside the USA.

At CEDIA USA Runco outshone all its competitors by releasing 6 new 1080P DLP projectors including the top of the line VX55. The VX55 incorporates the latest DLP technology and a list of patent pending Runco features including Cine Optics Lenses, Axi shift motorised lens shift, Opath light technology and the award winning Vivix II processing.

The VX55 handles resolutions from 480P to 1080P, outputs an amazing 8000 ansi lumens, has variable contrast ratios and will handle a massive 9 metre wide screen.

It is also one of the only projectors in the world to hold both THX and ISF certification.

"We have never seen anything like this in Australia before, it's an absolute beast" said Claver Harper MD of NAV. "It's not every day you deliver one of these machines as it truly represents state of the art DLP technology and true high end Home Cinema."

The projector was delivered and installed into an exclusive residence in Sydney by high end Integration Company, **AVD Australia**, St Leonards. The residence took over two years to complete and over \$3 million was spent on A/V and integration alone. Included in the installation were lighting control, multi room audio, security, and not one, but two cinemas featuring **Runco projectors** and an AMX front end to control it all.

"There are only a handful of houses like this in Australia" said Sandy Howard of AVD, "but this one has already been recognised by Runco and AMX as one of the best in the world and AVD is very proud to have delivered a true vertically integrated house that is completely future proof".

For further details please contact:

Claver Harper at NAV sales@networkav.com.au
Sandy Howard at AVD sandy@avd.com.au

Celia Harper
Network Audio Visual Pty Ltd
celia@networkav.com.au
Ph: 02 9011 8082
Fx: 02 9400 4884



RUNCO VX-55 KEY FEATURES

- 1920 x 1080 native resolution
- Maximum screen width: 360 inches
- 4 zoom lenses available.
- Available with CineWide™ with AutoScope™
- includes the new DHD with HDMI video controller/processor.

Runco's VX-55d brings the most advanced technology, 1080p SuperOnyx™ resolution and the world's first THX home video products together in truly awesome fashion.*

They use a new, ingeniously engineered 3chip DLP™ light engine, combined with an advanced Xenon lamp illumination system to bring astoundingly high performance and ultra high resolution to the very best home theatres on the planet.

The VX-55d uses a 1.2 kW Xenon lamp to produce Runco's brightest 1080p picture ever. Four CinOptx™ zoom lenses are available with broad AxiShift™ motorized horizontal and vertical lens shift capability. Runco engineers have ensured that light is efficiently culminated through the implementation of O-Path™ technology and have also engineered ISF™ calibration standards into these projectors.

The VX-55d is furnished with Runco's newest, next-generation, all-digital DHD controller, featuring advanced Vivix II™ processing, superb scaling, and the industry's most advanced aspect ratio control system.

Our exclusive CineWide™ and CineWide™ with AutoScope™ options are also available, to fill the entire screen for true 2.35:1 widescreen movie enjoyment while preserving every pixel of resolution and eliminating distracting black bars.

